

Privacy policy

1. Personal Data Administrator

The administrator of your personal data is OPTIDATA Sp. z o.o. (with its seat in Kraków, 30-552, at ul. Wielicka 50/5); National Court Register (KRS): 0000141956. You can contact us by:

- post: ul. Wielicka 50/5, 30-552 Kraków
- e-mail: optidata@optidata.pl
- [phone](tel:+48122996000): +48 12 299 60 00

2. Data Protection Officer

Data Protection Officer (DPO) has been appointed by OPTIDATA. DPO can be contacted regarding data processing and data processing law. You can contact Data Protection Officer by:

- post: Optidata Sp. z o.o. ul. Wielicka 50/5, 30 – 552 Kraków
- e-mail: abi@optidata.com.pl
- phone: +48 12 299 60 00

Data processing purposes and legal ground for processing

On the basis of your consent, OPTIDATA processes your personal data for the purpose of marketing services about its products, promotional activities, organizing events and for the purpose of conducting customer satisfaction survey and the evaluation of products and services by OPTIDATA.

The legal basis for the processing of personal data is Article 6(1) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), hereinafter referred to as “GDPR”

4. Recipients of the data

Your data will be made accessible to our employees responsible for data processing and to any operators providing IT services, including IT systems’ service regarding processing personal e-mail messages exchange and data storage. The operator may process your data only pursuant to the agreement with OPTIDATA and in accordance with its instructions.

5. Period of storage of personal data

Your personal data will in each case be stored until the withdrawal of consent to data processing, or in the case the data will be found outdated.

6. Rights of the data subject

- a) The right of subject access and the right to obtain a copy of their personal data
- b) The right to rectification
- c) The right to erasure (if you claim your data processed by OPTIDATA is illegitimate)
- d) The right to restriction of processing
- e) The right to data portability, i.e. the right to receive your personal data in a structured, commonly used, machine-readable format. You can send the data to another data administrator or ask us to send the data to another administrator upon your request. However,

it will be done only if it is technically possible. The right to transfer your data concerns data we process on the basis of your consent or agreement.

- f) You have a right to lodge a complaint with the President of the Polish Supervisory Authority.
- g) The right to withdraw consent to the processing of personal data. You can withdraw your consent for the data processing at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal. If you wish to revoke your consent, please contact us at abi@optidata.pl

7. The right to object

You have the right to object to the processing of your personal data for direct-marketing purposes at any time. If you exercise this right, we will stop using your personal information for this purpose.

8. Voluntariness of providing personal data

Providing personal data is voluntary but necessary to receive commercial information sent by OPTIDATA.

9. Automatic processing of personal data

Processing of personal data is not automatized, including profiling.